

The CSR  
Universe

bvokal™

Conscious | Social | Responsible

sica

24

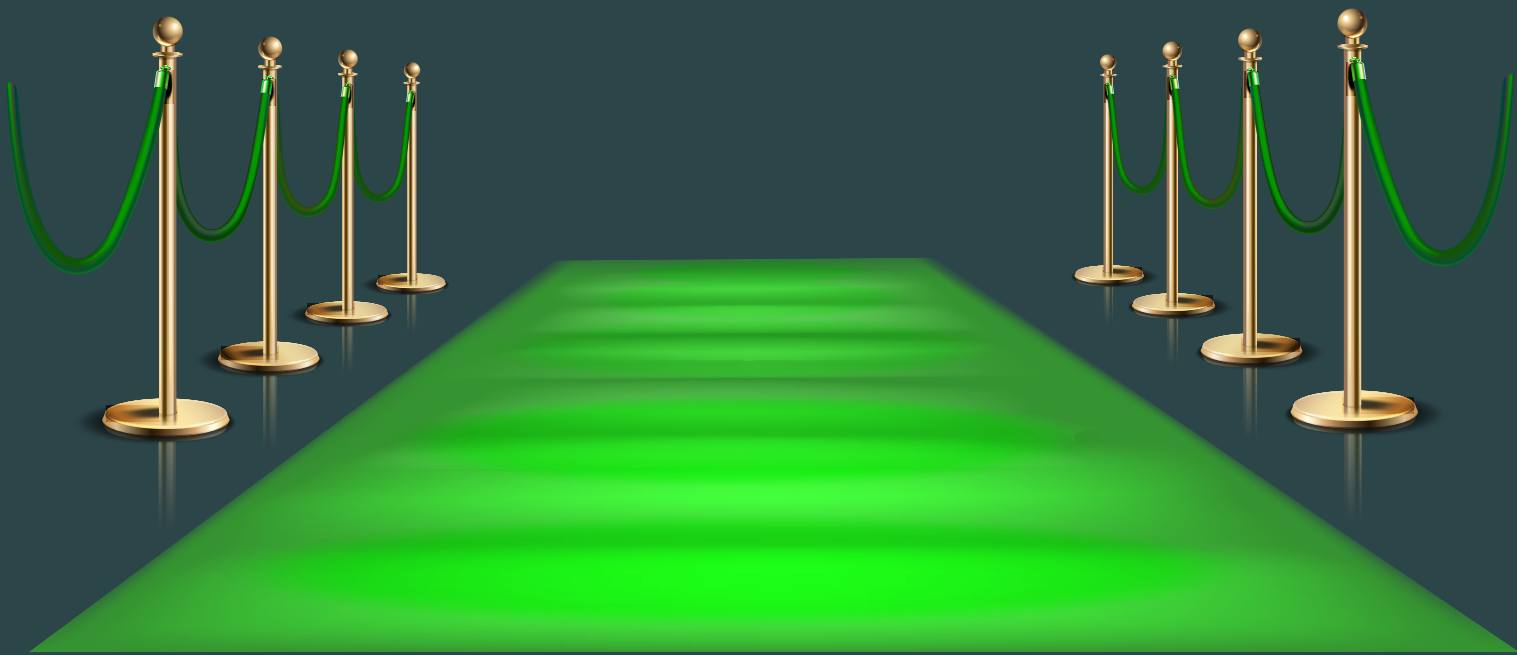
4<sup>th</sup>

# Social Impact Conference & Awards

September 12-13, 2024

**The Stein Auditorium**

India Habitat Centre (IHC), New Delhi



Dear Change Makers,

As we gear up for the 4th edition of **SICA'24 (Social Impact Conference & Awards)** themed '**Beyond Numbers - Impact at Centre Stage**', we are excited to invite you and your organisation to participate in our annual flagship event.

It is going to be a pivotal gathering that would underscore the evolving importance of qualitative impact in the areas of **Environmental, Social, and Governance (ESG), Corporate Social Responsibility (CSR), and Sustainable Development Goals (SDGs)**. We aim to highlight social and environmental initiatives that not only report outcomes quantitatively but also demonstrate the real success of these projects through impactful narratives.

**SICA'24 CONFERENCE** will feature inspiring sessions, track breakouts, workshops, and networking opportunities including stalls, featuring industry leaders discussing topics like social inclusion, environmental stewardship, and technology's role in solving social problems followed by **AWARD CEREMONY** recognising organisations and individuals who have made outstanding contributions to social impact and sustainability.

We invite you to participate in **SICA'24**, and showcase your organisation's commitment to **social impact** and **sustainability** and also gain valuable exposure.

### **Zero Nomination Fee**

We are pleased to announce that there is no nomination fee for all entries as part of our commitment to accessibility, effective July 15, 2024. This decision reflects our ethos of being **Conscious, Social & Responsible**.

We look forward to potentially collaborating with you to elevate the impact of this event.

Warm regards,  
**Organising Committee**  
**SICA'24**

# Beyond Numbers Impact at Centre Stage

Social sector initiatives, especially those undertaken as Business Responsibility (BR) & Corporate Social Responsibility (CSR) has evolved beyond mere financial contributions and numerical metrics. While quantitative measurements are important for tracking progress and accountability, the qualitative impact of these initiatives often tells a richer story of transformation, empowerment, and social change.

The 4th edition of SICCA, themed – ‘**Beyond Numbers - Impact at Centre Stage**’, aims to deepen understanding and appreciation for the qualitative impact of CSR initiatives. By showcasing real-life stories of empowerment, resilience, and community development, the conference aims to inspire stakeholders to prioritise qualitative measures of impact alongside quantitative metrics.



Keynote  
Address



Panel  
Discussions



Fireside  
Chat



Roundtable  
Discussion



Case Study  
Presentations



Expo



Workshops



Networking



Awards

# What to expect?



Narratives  
of Change



Capacity Building &  
Skill Development



Health & Well-being  
Outcomes



Social Inclusion &  
Empowerment



Environmental Stewardship  
& Conservation



Long-Term  
Sustainable Development



Cultural Preservation &  
Heritage



Role of Technology in  
Social Projects



Aligning CSR with  
Community Needs



Workshops on designing sustainable & long-term social initiatives



# Who should attend?



Academia



Advisors / Mentors



Corporates



Global Organizations



Government



Media Agencies



Networking Organizations



NGO's



Philanthropist



Policy Makers



PSU's



Section 8 Companies



Social Startups



Social Incubators



Volunteers

# Social Impact Conference & Awards (SICA) 2024

'Theme: 'Creating Social Impact Beyond Numbers'

September 12-13, 2023 | 9:00 - 6:00 pm | The Stein Auditorium, IHC, New Delhi



## Event Agenda (Tentative)

Time		Session Highlights (Day 1)			
SESSION 1					
8:30-9:15 am		Registration   Tea & Snacks			
9:15-9:45 am	Lamp Lighting				
	Introduction: Social Impact Conference & Awards (SICA) 2024				
	Event Inauguration   Welcome to guests & audience   Introduction to Annual Conference & Awards   Jury Panel & Nomination Process  Event Agenda Briefing				
9:45-10:00 am		1st Keynote Address: “Impact Driven Social Initiatives – What does Success Mean for Social Sector Interventions”			
10:00-10:15 am		2nd Keynote Address: Evolving Role of Corporates in Driving Impactful Social Initiatives			
10:15-11.00 am		"Leader's Speak: Aligning Organisation vision with Social Purpose and Greater Good - Insights from Founders/MDs/CXOs"			
11:00-11:10 am		Open House			
11:10-11:30 am		Tea Break			
SESSION 2					
Parallel Tracks (Hall 1)		Parallel Tracks (Hall 2)		Parallel Tracks (Hall 3)	Parallel Tracks (Hall 4)
11:30-12:10 pm	Education: "Redefining Success: Moving Beyond Support to Measure the True Impact of Education”	Water Security: Beyond Access to Water, Ensuring Sustainable Water Management via Building Ecosystems, Community Engagement		WORKSHOP 1	WORKSHOP 2
12:10 -12:50 pm	Skill Development & Livelihood: "Building Sustainable Livelihoods: The Role of Skill Development in Creating Impactful Change"	Sports: "Beyond Winning: Using Sports as a Tool for Social Change"			
12:50-1:30 pm	Tech for Good: Addressing Technology Bias & Leveraging AI, ML, and Data Science for Positive Social Impact	Art & Culture: Art as a Medium for Social Change (Awareness and Behaviour Change)			
1:30-2:15 pm		Lunch Break			
SESSION 3					
Parallel Tracks (Hall 1)		Parallel Tracks (Hall 2)		Parallel Tracks (Hall 3)	Parallel Tracks (Hall 4)
2:15 -3:00 pm	Sustainability & Net Zero: From Reporting to Action - Practical Steps Towards Implementing Sustainable Practices & Achieving Net Zero Emissions	Circular Economy & Extended Producer Responsibility (EPR): "Innovations in Circular Economy - Practices & Lessons from Successful Implementations"		WORKSHOP 3	WORKSHOP 4
3:00 -3:30 pm	Social Entrepreneurship and CSR: "Social Start-up: Collaboration Challenges and Opportunities in Growing Impactful Ventures"	Sustainable Energy & Mobility (EV): "Transitioning to Sustainable Energy: Overcoming Challenges and Harnessing Opportunities"			
3:30-3:45 pm		Tea Break			
Session 4: Social Impact Awards 2024					
3:45 -3:50 pm		Welcome Address   Award Introduction   Jury Panel   Categories   Selection Process			
3:50 - 4:10 pm		Jury Address			
4:10-5:20 pm		SICA 2024 Award Announcement & Winner Acceptance Speech			
5:20-5:25 pm		Valedictory Address   Thanking Note			
5:25-6:00 pm		High Tea & Networking			
Day 2 (Entry by Invitation only)					
Closed Door Deliberations   White Paper Roadmap					

# Speakers from Previous Conference Editions



**Dr Anupama Shetty,**  
Mission Director, Biocon  
Foundation



**Dr Nidhi Pundhir,**  
Vice President, Global CSR,  
HCL Foundation



**Mr Sanjay Khajuria,**  
Director, Corporate Affairs and  
Sustainability, Nestlé India



**Mr Chetan Kapoor,**  
CEO, Tech Mahindra Foundation



**Mr. Anurag Pratap,**  
Vice President and Head- CSR  
and Sustainability, Capgemini



**Mr Ashok K. Gupta,**  
CEO, Dalmia Bharat  
Foundation



**Dr Monica Banerjee,**  
Head , InterGlobe  
Foundation



**Ms Neeti Sharma,**  
Co-Founder and President,  
TeamLease Edtech



**Prof. Mahesh Panchagnula,**  
Dean, Alumni and Corporate  
Relations, IIT Madras



**Ms. Neha Agarwal,**  
Chief Growth and Strategy Officer,  
Buddy4Study (Moderator)



**Mr Yogesh Chaudhry,**  
Director, Jaipur Rugs



**Ms Ashwini Thakker,**  
Commercial Head,  
Arogya World



**Ms Bhavana Srirangam,**  
Change Leader at Nguvu  
Collective



**Ms Diksha Sekhri,**  
Architect- Social Impact  
(Foundation Lead)- Royal  
Rajasthan Foundation



**Ms Megha Sharma,**  
Founder and  
CEO, Panacea Healmed



**Ms Rhea Yadav,**  
Director, Strategy and  
Impact- Wysa



**Ms Sakshi Sharma,**  
Clinical Psychologist,  
Mindroot Foundation



**Ms Samiya Nasim,**  
Co-founder, LonePack



**Ms Vidhya Bhojan,**  
Founder - Right Dots



**Mr Abhishek Krishna Iyer,**  
Head of Academy,  
BrightChamps

**Note:** Designation mentioned of the speakers as per their designation during their participation in previous editions of annual conference.



**Ms Archana Kanan,**  
COO, Indus Action



**Mr Ashutosh Burnwal,**  
Founder & CEO,  
Buddy4Study



**Mr Dhrubanarayan Mukherjee,**  
GM- CSR, Nand Ghar  
(Anil Agarwal Foundation)



**Mr. Jagannath Sahoo,**  
President and COO, SBI  
Foundation



**Dr Kanika Dewan,**  
Director- Strategy and Impact,  
Shikhar Dhawan Foundation



**Ms. Valentina Grieco,**  
MAIRE Group's CSR  
Senior Specialist



**Ms Kalyani Krishna,**  
Manager, Gender  
Inclusion, Villgro



**Dr Manish Jain,**  
Co- founder & Executive  
Director, Kineer Services



**Mr Siddarth Daga,**  
Co-founder, NeoMotion



**Mr Shantanu Rooj,**  
Founder and CEO,  
TeamLease Edtech



**Dr Aarushi Kehar,**  
Lead - CSR Initiatives,  
Sirona Hygiene



**Ms Deepa Menon,**  
Senior VP(Communications & CSR),  
PVR Ltd; & Founder-Head, PVR Nest



**Dr Lopamudra Priyadarshini,**  
Head of Community Relations &  
Sustainability, Hindalco Industries  
Limited (Aditya Birla Group)



**Ms Manjira Sharma,**  
Head of Communication and CSR,  
Roche Diagnostics, India and  
Neighbouring Markets



**Dr Neelam Gupta,**  
President & CEO, AROH  
Foundation

and many more...

**Note:** Designation mentioned of the speakers as per their designation during their participation in previous editions of annual conference.

**SPEAKER ENQUIRIES**



# Social Impact Awards

**SICA AWARDS** held annually is aimed at finding, recognising and disseminating the best social and sustainability projects conceptualised and successfully implemented during the last 3 financial years (2021-24).

## The purpose of the Award is to

- Identify best social projects launched and successfully implemented during the past 3 years
- Identify strategic approach of corporates and implementation agencies towards execution of their social projects
- Find sustainable and scalable solutions for various social problems based on the past learning
- Recognising the organisations that have taken innovative approach to reach out to communities in effective ways
- Highlight innovative ways of community participation during project implementation towards creating social impact
- Finding impactful social projects which are bringing real change in the society
- Recognising best social & business initiatives that are creating impact towards sustainable future

## Evaluation criteria



Project Concept & Design



Community Participation



Project Scalability/Project Sustainability



Innovation



Impact



Execution Strategy



**NOMINATE NOW**

# Jury from Previous Award Editions



**Dr. Ajit Kumar Chaturvedi**

**Professor**  
IIT Kanpur; & Former Director,  
IIT Roorkee



**Dr. Anil Rana**

**Director**  
Manipal Institute of Technology



**Mr Atul Khosla**

**Vice-Chancellor**  
Shoolini University



**Dr. Faizan Mustafa**

**Professor**  
Aligarh Muslim University; &  
Former VC, NALSAR



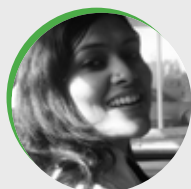
**Dr Himanshu Rai**

**Director**  
IIM, Indore



**Dr. Kamal Kishore Pant**

**Director**  
IIT Roorkee



**Ms Medha Gupta**

**Publishing Consultant &  
Former Journalist**



**Mr Nixon Joseph**

**CEO**  
CLT India (Children's LoveCastles  
Trust); & Former President &  
COO, SBI Foundation



**Dr Raghavendra P Tiwari**

**Vice-Chancellor**  
Central University of Punjab



**Dr Ram Kumar Kakani**

**Director**  
IIM Raipur



**Dr S. Shanthakumar**

**Director**  
Gujarat National Law University



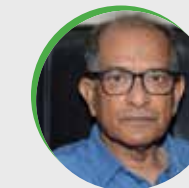
**Dr Sanjay Srivastava**

**Vice-Chancellor**  
Mahatma Gandhi Central  
University, Motihari



**Dr. Sanjeev Bansal**

**Director**  
Amity Business School



**Dr Suranjan Das**

**Vice-Chancellor**  
Adamas University; President, Association  
of Indian Universities; Former Vice-Chancellor,  
Jadavpur University



**Dr. Umakant Dash**

**Director**  
IRMA



**Dr. Srikrishna Deva Rao**

**Vice Chancellor**  
National Law University  
Delhi



**Dr Archana Shukla**

**Director**  
Indian Institute of Management  
(IIM), Lucknow



**Dr. Sudhir Krishnaswamy**

**Vice Chancellor**  
National Law School of India  
University, Bengaluru



**Dr. Pratima Murthy**

**Director**  
National Institute of Mental Health  
and Neurosciences (NIMHANS)



**Dr. Nirmal Kanti Chakrabarti**

**Vice Chancellor**  
The West Bengal National University of  
Juridical Sciences (WBNUJS), Kolkata



**Mr R.C. Mishra IAS (Retd)**

**Vice-Chancellor**  
National Sports  
University



**Prof Shalini Bharat**

**VC, Director**  
Tata Institute of Social Sciences  
(TISS), Mumbai



**Dr Rishikesh T. Krishnan**

**Director**  
Indian Institute of Management  
(IIM), Bangalore



**Mr Sanjay Sinha**

**Managing Director**  
M-CRIL

**Note:** Designation mentioned of the jury members as per their designation during their participation in jury panel for previous editions of the Award

# Winners from Previous Award Editions





















# Winners from Previous Award Editions



and many more...



# Award Categories

 Impact through social project for <b>Education</b>	 Impact through social project for <b>Health</b>	 Impact through Social Project for <b>Water, Sanitation, and Hygiene (WASH)</b>
 Impact through social project for <b>Skill Development &amp; Livelihood</b>	 Impact through social project for <b>Women and Child Development</b>	 Impact through social project for <b>Incubators or Research &amp; Development</b>
 Impact through social project for <b>Microfinance</b>	 Impact through social project for <b>Sustainable Environment</b>	 Impact through social project for <b>Promotion of Sports</b>
 Impact through social project for <b>Promotion of Arts and Heritage Preservation</b>	 Impact through social project for <b>Biodiversity and Wild Life Conservation</b>	 Impact through social project for <b>Artificial Intelligence/New Technology Intervention</b>
 Impact through social project for <b>Diversity, Equity &amp; Inclusion (DEI)/LGBTQ community</b>	 Impact through social projects for <b>Rehabilitation of Sex Workers and their Children</b>	 Impact through social projects for <b>Senior Citizens</b>
 Impact through social projects for <b>Homeless</b>	 Impact through social project for <b>other Special areas</b>	 Impact through social work via <b>individual philanthropy</b>

## Editorial Choice Awards:

- Lifetime Achievement Award for Social Service
- Best Indian Film with Strong Social Message
- Social Impact Leadership Awards
- Social Change Catalyst Awards (Eco-system Builders)
- Best Titles/Books with Strong Social Message
- ESG Early Movers Awards
- Best BRSR Reporting Awards

**NOMINATE NOW**



# SICA'24: Partnership Benefits



Special Address



Stalls



NL Cover Page  
Visibility



Corp AV Display



Standee/Banners



Press Releases



Event Passes



Social Media Promotion



Announcements



Pre/Post Event  
Impact Talk



On-stage Presence  
During Felicitations

**PARTNER WITH US**



Many more...

# Social Media Buzz



4<sup>th</sup>

# Social Impact Conference & Awards

September 12-13, 2024 | IHC, New Delhi

## Contact for:

Partnership | Nominations | Speaker Opportunity

### Govind Kumar



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