

The CSR
Universe

bvokal™

Conscious | Social | Responsible

sica

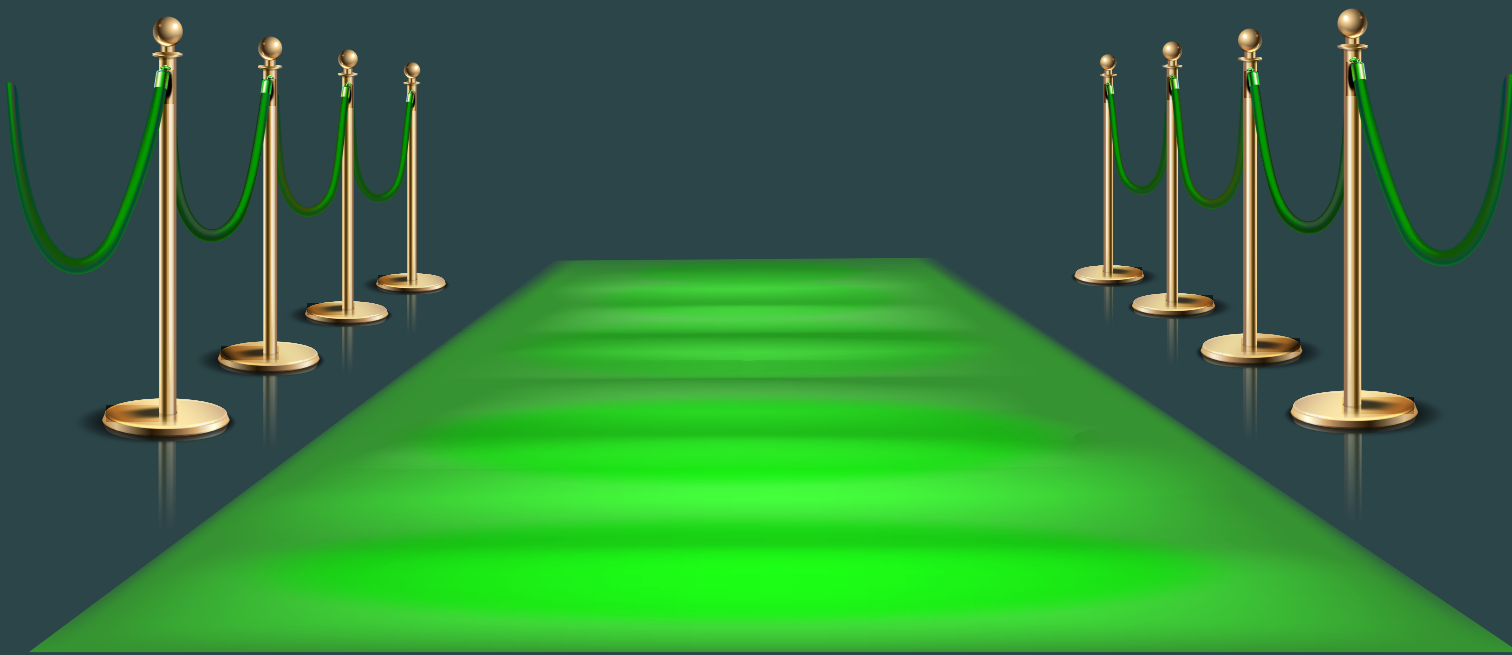
24

4th

Social Impact Conference & Awards

September 12-13, 2024

India Habitat Centre (IHC), New Delhi



Dear Change Makers,

As we gear up for the 4th edition of **SICA'24 (Social Impact Conference & Awards)** themed '**Beyond Numbers - Impact at Centre Stage**', we are excited to invite you and your organisation to participate in our annual flagship event.

It is going to be a pivotal gathering that would underscore the evolving importance of qualitative impact in the areas of **Environmental, Social, and Governance (ESG), Corporate Social Responsibility (CSR), and Sustainable Development Goals (SDGs)**. We aim to highlight social and environmental initiatives that not only report outcomes quantitatively but also demonstrate the real success of these projects through impactful narratives.

SICA'24 CONFERENCE will feature inspiring sessions, track breakouts, workshops, and networking opportunities including stalls, featuring industry leaders discussing topics like social inclusion, environmental stewardship, and technology's role in solving social problems followed by **AWARD CEREMONY** recognising organisations and individuals who have made outstanding contributions to social impact and sustainability.

We invite you to participate in **SICA'24**, and showcase your organisation's commitment to **social impact** and **sustainability** and also gain valuable exposure.

Nomination Fee Waiver

We are pleased to announce that nomination fees have been waived **100 %** for all entries as part of our commitment to accessibility, effective July 15, 2024. This decision reflects our ethos of being **Conscious, Social, & Responsible**.

We look forward to potentially collaborating with you to elevate the impact of this event.

Warm regards,
Organising Committee
SICA'24

Beyond Numbers Impact at Centre Stage

Social sector initiatives, especially those undertaken as Business Responsibility (BR) & Corporate Social Responsibility (CSR) has evolved beyond mere financial contributions and numerical metrics. While quantitative measurements are important for tracking progress and accountability, the qualitative impact of these initiatives often tells a richer story of transformation, empowerment, and social change.

The 4th edition of SICA, themed – ‘**Beyond Numbers - Impact at Centre Stage**’, aims to deepen understanding and appreciation for the qualitative impact of CSR initiatives. By showcasing real-life stories of empowerment, resilience, and community development, the conference aims to inspire stakeholders to prioritise qualitative measures of impact alongside quantitative metrics.



Keynote
Address



Panel
Discussions



Fireside
Chat



Roundtable
Discussion



Case Study
Presentations



Expo



Workshops



Networking



Awards

What to expect?

- ✓ **Narratives of Change:** Stories and narratives that capture the human stories behind social initiatives, highlighting the real-life impact on individuals, families, and communities.
- ✓ **Capacity Building and Skill Development:** Exploring the role of organisation in providing training, education, and skill development opportunities that empower individuals to secure sustainable livelihoods and participate meaningfully in the economy.
- ✓ **Health and Well-being Outcomes:** Discussion on the holistic health and well-being outcomes of social initiatives, including improvements in mental health, nutrition, sanitation, and access to healthcare services.
- ✓ **Social Inclusion & Empowerment:** Examining how social initiatives empower marginalised groups, promote social inclusion, and enable individuals to take control of their lives and futures by fostering social cohesion, bridging divides, and building trust between different groups within society, contributing to peace, stability, and social harmony.
- ✓ **Environmental Stewardship and Conservation:** Highlighting efforts to protect and restore ecosystems, conserve biodiversity, and mitigate the impacts of climate change, and their contribution to environmental sustainability.
- ✓ **Long-Term Sustainable Development:** Emphasising the importance of social and business initiatives that contribute to long-term, sustainable development goals, beyond short-term philanthropic activities, and their role in building resilient, thriving communities.
- ✓ **Cultural Preservation and Heritage:** Exploring projects that support art and cultural preservation, heritage conservation, and indigenous knowledge systems, and their role in fostering cultural identity and pride.
- ✓ **Quality of Life Improvements:** Discussing the ways in which CSR initiatives enhance the overall quality of life for communities, including access to clean water, sanitation, healthcare, education, and cultural activities.
- ✓ **Role of Technology in Creating Impact via Social Projects:** How new technologies including AI, Machine Learning, Data Science can be leveraged to enhance the impact of social initiatives, such as using data analytics to track progress and measure impact, or using digital platforms to connect with beneficiaries and stakeholders.
- ✓ **Workshops on designing sustainable and long-term social initiatives:** Hands-on workshops on how to create CSR programs that make a real difference. These workshops will provide practical guidance on designing CSR initiatives that tackle local yet crucial issues, having a positive impact on the communities.

Why should you attend?

- Gain insights into the Qualitative & Quantitative impact of social initiatives beyond numerical metrics
- Learn from real-life stories of empowerment, resilience, and community development
- Network with industry leaders, corporates, NGOs, and policymakers
- Participate in workshops on designing sustainable social initiatives
- Explore the role of technology in enhancing social impact
- Engage in discussions on key social themes of education, well-being, skill development and social inclusion
- Collaborate and exchange knowledge with like-minded individuals and organisations
- Gain practical guidance on creating impactful social change
- Be inspired to prioritise qualitative measures of impact alongside quantitative metrics

REGISTER NOW 

Why should you partner?

- Enhance your brand visibility and reputation as a socially responsible organisation
- Demonstrate commitment to social problems and sustainability
- Gain valuable exposure to a diverse audience of industry leaders, corporates, NGOs, and policymakers
- Showcase your social initiatives and success stories to a relevant and engaged audience
- Network with key stakeholders and potential partners for future collaborations
- Access exclusive sponsorship benefits such as logo placement, speaking opportunities, and complimentary tickets
- Support a meaningful cause and contribute to positive social and environmental impact
- Align with global trends and best practices in CSR and sustainability
- Position the company as a leader in driving social change and community development

PARTNER WITH US 

Social Impact Conference & Awards (SICA) 2024

'Theme: 'Creaitng Social Impact Beyond Numbers'

September 12-13, 2023 | 9:00 - 6:00 pm | IHC, New Delhi



Event Agenda (Tentative)

Time		Session Highlights (Day 1)			
SESSION 1					
8:30-9:15 am		Registration Tea & Snacks			
9:15-9:45 am	Lamp Lighting				
	Introduction: Social Impact Conference & Awards (SICA) 2024				
	Event Inauguration Welcome to guests & audience Introduction to Annual Conference & Awards Jury Panel & Nomination Process Event Agenda Briefing				
9:45-10:00 am		1st Keynote Address: “Impact Driven Social Initiatives – What does Success Mean for Social Sector Interventions”			
10:00-10:15 am		2nd Keynote Address: Evolving Role of Corporates in Driving Impactful Social Initiatives			
10:15-11:00 am		"Leader's Speak: Aligning Organisation vision with Social Purpose and Greater Good - Insights from Founders/MDs/CXOs"			
11:00-11:10 am		Open House			
11:10-11:30 am		Tea Break			
SESSION 2					
Parallel Tracks (Hall 1)		Parallel Tracks (Hall 2)		Parallel Tracks (Hall 3)	Parallel Tracks (Hall 4)
11:30-12:10 pm	Education: "Redefining Success: Moving Beyond Support to Measure the True Impact of Education"	Water Security: Beyond Access to Water, Ensuring Sustainable Water Management via Building Ecosystems, Community Engagement		WORKSHOP 1	WORKSHOP 2
12:10 -12:50 pm	Skill Development & Livelihood: "Building Sustainable Livelihoods: The Role of Skill Development in Creating Impactful Change"	Sports: "Beyond Winning: Using Sports as a Tool for Social Change"			
12:50-1:30 pm	Tech for Good: Addressing Technology Bias & Leveraging AI, ML, and Data Science for Positive Social Impact	Art & Culture: Art as a Medium for Social Change (Awareness and Behaviour Change)			
1:30-2:15 pm		Lunch Break			
SESSION 3					
Parallel Tracks (Hall 1)		Parallel Tracks (Hall 2)		Parallel Tracks (Hall 3)	Parallel Tracks (Hall 4)
2:15 -3:00 pm	Sustainability & Net Zero: From Reporting to Action - Practical Steps Towards Implementing Sustainable Practices & Achieving Net Zero Emissions	Circular Economy & Extended Producer Responsibility (EPR): "Innovations in Circular Economy - Practices & Lessons from Successful Implementations"		WORKSHOP 3	WORKSHOP 4
3:00 -3:30 pm	Social Entrepreneurship and CSR: "Social Start-up: Collaboration Challenges and Opportunities in Growing Impactful Ventures"	Sustainable Energy & Mobility (EV): "Transitioning to Sustainable Energy: Overcoming Challenges and Harnessing Opportunities"			
3:30-3:45 pm		Tea Break			
Session 4: Social Impact Awards 2024					
3:45 -3:50 pm		Welcome Address Award Introduction Jury Panel Categories Selection Process			
3:50 - 4:10 pm		Jury Address			
4:10-5:20 pm		SICA 2024 Award Announcement & Winner Acceptance Speech			
5:20-5:25 pm		Valedictory Address Thanking Note			
5:25-6:00 pm		High Tea & Networking			
Day 2 (Entry by Invitation only)					
Closed Door Deliberations White Paper Roadmap					

Speakers from Previous Conference Editions



Dr Anupama Shetty,
Mission Director, Biocon
Foundation



Dr Nidhi Pundhir,
Vice President, Global CSR,
HCL Foundation



Mr Sanjay Khajuria,
Director, Corporate Affairs and
Sustainability, Nestlé India



Mr Chetan Kapoor,
CEO, Tech Mahindra Foundation



Mr. Anurag Pratap,
Vice President and Head- CSR
and Sustainability, Capgemini



Mr Ashok K. Gupta,
CEO, Dalmia Bharat
Foundation



Dr Monica Banerjee,
Head , InterGlobe
Foundation



Ms Neeti Sharma,
Co-Founder and President,
TeamLease Edtech



Prof. Mahesh Panchagnula,
Dean, Alumni and Corporate
Relations, IIT Madras



Ms. Neha Agarwal,
Chief Growth and Strategy Officer,
Buddy4Study (Moderator)



Mr Yogesh Chaudhry,
Director, Jaipur Rugs



Ms Ashwini Thakker,
Commercial Head,
Arogya World



Ms Bhavana Srirangam,
Change Leader at Nguvu
Collective



Ms Diksha Sekhri,
Architect- Social Impact
(Foundation Lead)- Royal
Rajasthan Foundation



Ms Megha Sharma,
Founder and
CEO, Panacea Healmed



Ms Rhea Yadav,
Director, Strategy and
Impact- Wysa



Ms Sakshi Sharma,
Clinical Psychologist,
Mindroot Foundation



Ms Samiya Nasim,
Co-founder, LonePack



Ms Vidhya Bhojan,
Founder - Right Dots



Mr Abhishek Krishna Iyer,
Head of Academy,
BrightChamps

Note: Designation mentioned of the speakers as per their designation during their participation in previous editions of annual conference.

Speakers from Previous Conference Editions



Ms Archana Kanan,
COO, Indus Action



Mr Ashutosh Burnwal,
Founder & CEO,
Buddy4Study



Mr Dhrubanarayan Mukherjee,
GM- CSR, Nand Ghar
(Anil Agarwal Foundation)



Mr. Jagannath Sahoo,
President and COO, SBI
Foundation



Dr Kanika Dewan,
Director- Strategy and Impact,
Shikhar Dhawan Foundation



Ms. Valentina Grieco,
MAIRE Group's CSR
Senior Specialist



Ms Kalyani Krishna,
Manager, Gender
Inclusion, Villgro



Dr Manish Jain,
Co- founder & Executive
Director, Kineer Services



Mr Siddarth Daga,
Co-founder, NeoMotion



Mr Shantanu Rooj,
Founder and CEO,
TeamLease Edtech



Dr Aarushi Kehar,
Lead - CSR Initiatives,
Sirona Hygiene



Ms Deepa Menon,
Senior VP(Communications & CSR),
PVR Ltd; & Founder-Head, PVR Nest



Dr Lopamudra Priyadarshini,
Head of Community Relations &
Sustainability, Hindalco Industries
Limited (Aditya Birla Group)



Ms Manjira Sharma,
Head of Communication and CSR,
Roche Diagnostics, India and
Neighbouring Markets



Dr Neelam Gupta,
President & CEO, AROH
Foundation

and many more...

Note: Designation mentioned of the speakers as per their designation during their participation in previous editions of annual conference.

SPEAKER ENQUIRIES

Social Impact Awards

SICA AWARDS held annually is aimed at finding, recognising and disseminating the best social and sustainability projects conceptualised and successfully implemented during the last 3 financial years (2021-24).

The purpose of the Award is to

- Identify best social projects launched and successfully implemented during the past 3 years
- Identify strategic approach of corporates and implementation agencies towards execution of their social projects
- Find sustainable and scalable solutions for various social problems based on the past learning
- Recognising the organisations that have taken innovative approach to reach out to communities in effective ways
- Highlight innovative ways of community participation during project implementation towards creating social impact
- Finding impactful social projects which are bringing real change in the society
- Recognising best social & business initiatives that are creating impact towards sustainable future

Evaluation criteria



Project Concept & Design



Community Participation



Project Scalability/Project Sustainability



Innovation



Impact



Execution Strategy



NOMINATE NOW



Jury from Previous Award Editions



Dr. Ajit Kumar Chaturvedi
Professor
IIT Kanpur; & Former Director,
IIT Roorkee



Dr. Anil Rana
Director
Manipal Institute of Technology



Mr Atul Khosla
Vice-Chancellor
Shoolini University



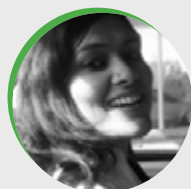
Dr. Faizan Mustafa
Professor
Aligarh Muslim University; &
Former VC, NALSAR



Dr Himanshu Rai
Director
IIM, Indore



Dr. Kamal Kishore Pant
Director
IIT Roorkee



Ms Medha Gupta
Publishing Consultant &
Former Journalist



Mr Nixon Joseph
CEO
CLT India (Children's LoveCastles
Trust); & Former President &
COO, SBI Foundation



Dr Raghavendra P Tiwari
Vice-Chancellor
Central University of Punjab



Dr Ram Kumar Kakani
Director
IIM Raipur



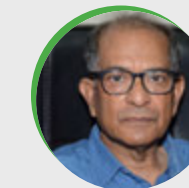
Dr S. Shanthakumar
Director
Gujarat National Law University



Dr Sanjay Srivastava
Vice-Chancellor
Mahatma Gandhi Central
University, Motihari



Dr. Sanjeev Bansal
Director
Amity Business School



Dr Suranjan Das
Vice-Chancellor
Adamas University; President, Association
of Indian Universities; Former Vice-Chancellor,
Jadavpur University



Dr. Umakant Dash
Director
IRMA



Dr. Srikrishna Deva Rao
Vice Chancellor
National Law University
Delhi



Dr Archana Shukla
Director
Indian Institute of Management
(IIM), Lucknow



Dr. Sudhir Krishnaswamy
Vice Chancellor
National Law School of India
University, Bengaluru



Dr. Pratima Murthy
Director
National Institute of Mental Health
and Neurosciences (NIMHANS)



Dr. Nirmal Kanti Chakrabarti
Vice Chancellor
The West Bengal National University of
Juridical Sciences (WBNUJS), Kolkata



Mr R.C. Mishra IAS (Retd)
Vice-Chancellor
National Sports
University



Prof Shalini Bharat
VC, Director
Tata Institute of Social Sciences
(TISS), Mumbai



Dr Rishikesh T. Krishnan
Director
Indian Institute of Management
(IIM), Bangalore



Mr Sanjay Sinha
Managing Director
M-CRIL

Note: Designation mentioned of the jury members as per their designation during their participation in jury panel for previous editions of the Award

Winners from Previous Award Editions





















Winners from Previous Award Editions



and many more...

Award Categories

 Impact through social project for Education	 Impact through social project for Health	 Impact through Social Project for Water, Sanitation, and Hygiene (WASH)
 Impact through social project for Skill Development & Livelihood	 Impact through social project for Women and Child Development	 Impact through social project for Incubators or Research & Development
 Impact through social project for Microfinance	 Impact through social project for Sustainable Environment	 Impact through social project for Promotion of Sports
 Impact through social project for Promotion of Arts and Heritage Preservation	 Impact through social project for Biodiversity and Wild Life Conservation	 Impact through social project for Artificial Intelligence/New Technology Intervention
 Impact through social project for Diversity, Equity & Inclusion (DEI)/LGBTQ community	 Impact through social projects for Rehabilitation of Sex Workers and their Children	 Impact through social projects for Senior Citizens
 Impact through social projects for Homeless	 Impact through social project for other Special areas	 Impact through social work via individual philanthropy

Editorial Choice Awards:

- Lifetime Achievement Award for Social Service
- Best Indian Film with Strong Social Message
- Social Impact Leadership Awards
- Social Change Catalyst Awards (Eco-system Builders)
- Best Titles/Books with Strong Social Message
- ESG Early Movers Awards
- Best BRSR Reporting Awards

NOMINATE NOW



SICA'24: Partnership Benefits



Special Address



Stalls



NL Cover Page
Visibility



Corp AV Display



Standee/Banners



Press Releases



Event Passes



Social Media Promotion



Announcements



Pre/Post Event
Impact Talk



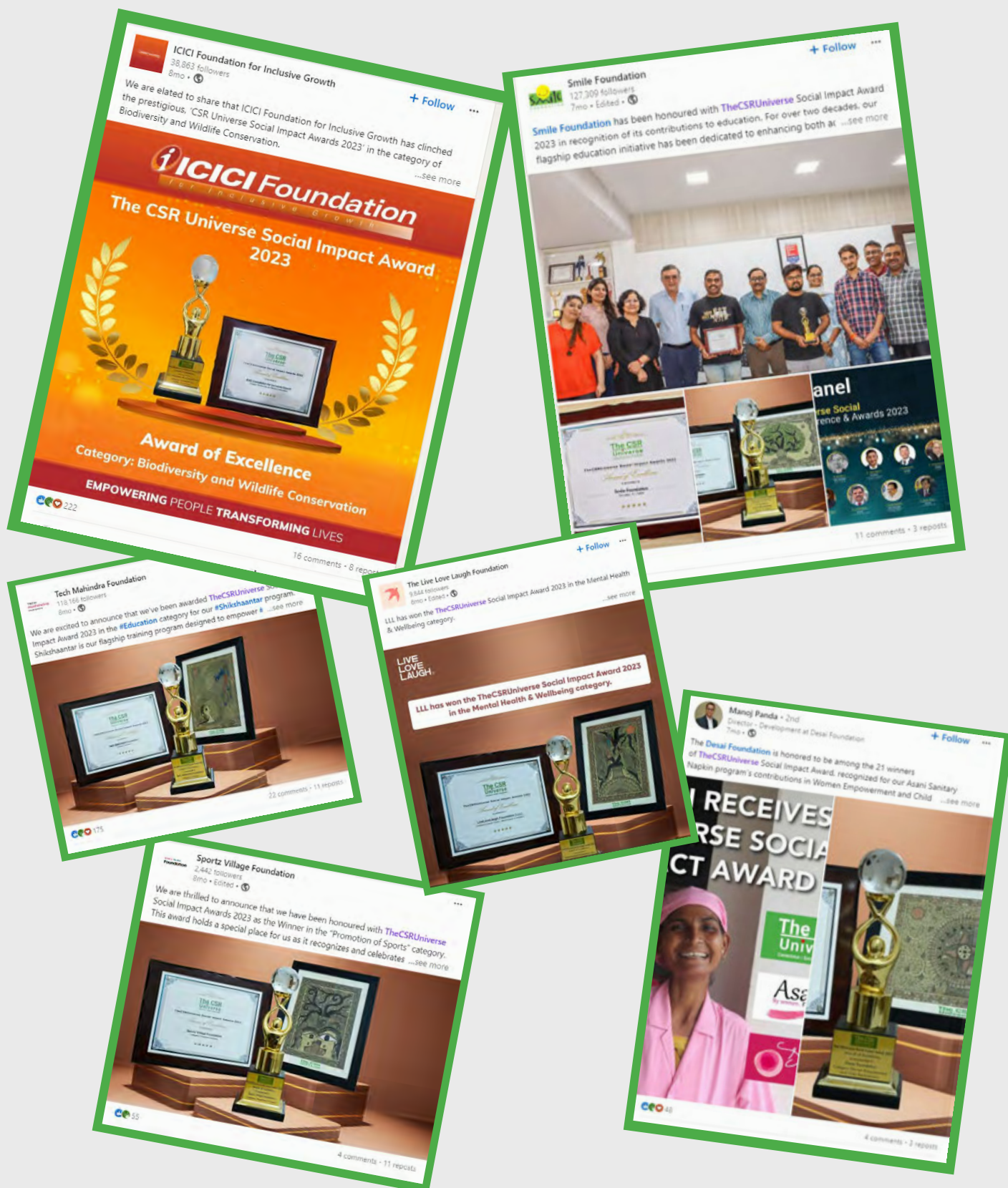
On-stage Presence
During Felicitation

& many more...

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Social Media Buzz



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Contact for:

Partnerships | Nominations | Speaker Opportunity

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