

# The CSR Universe

Conscious | Social | Responsible

Weekly Newsletter : May 27 - June 03, 2024





# TheCSRUniverse Virtual Roundtable

Inclusive Classrooms, Inclusive Futures: Unleashing the Power of Diversity, Equity; Inclusion (DEI) in Education

Date & Time: May 30, 2024 | 3:00 PM



Anshuman Kumar

Communications Head (South Asia)  
Regional Focal Point (Youth and Education)  
United Nations Office on Drugs and Crime  
UNODC



Vivek Prakash

Vice President & Head - CSR  
Jubilant Bharati Foundation



Arun Nalavadi

Executive Director - Sustainability  
and Livelihoods  
Magic Bus India Foundation



Ravi Sonnad

Founder & CEO  
Enabling Leadership



Aarushi Gambhir

Youth resource volunteer at UNODC,  
Published Author, Disability Rights Activist  
UNODC



Anshuman Kumar

Project Manager  
Palladium



Monika Wallia

Head - Corporate Social Responsibility  
GlobalLogic India  
GlobalLogic



Neha Agarwal

Chief Strategy & Growth Officer  
Buddy4Study



Jayasree Ramesh

Director - Education  
Kotak Education Foundation



Capt. Indiraani Singh

Managing Trustee  
Literacy India



Ritesh Sinha

Vice President & Head  
Projects, CSR  
HDFC Bank



Sushanata Kumar Bhuyan

Director, Programmes  
Smile Foundation

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**Topic: "Inclusive Classrooms, Inclusive Futures:  
Unleashing the Power of Diversity, Equity & Inclusion  
(DEI) in Education"**




**Date:** May 30, 2024



**Time:** 03:00 PM to 04:30 PM

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# 4<sup>th</sup> TheCSRUniverse Social Impact Awards 2024

## Nominations open now!

Looking to participate in the latest edition of the Conference & Awards?

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### How To Apply

TheCSRUniverse Social Impact Awards 2024 nomination comprises the three simple steps below:

#### STEP 1

Download [this nomination form](#) for  
TheCSRUniverse Social Impact  
Awards 4

#### STEP 2

Nominate your social project/initiative  
by filling the nomination form

#### STEP 3

Deposit nomination fee and submit  
the form via email along with all  
relevant documents to reach at  
shortlisting stage





## **Revitalizing Traditional Water Management: An Interview with Ms. Supriya Patil, Founder of Adivasi.org**

In the mountainous terrains of Uttarakhand, where reliance on springs for drinking water is critical, the depletion of these sources due to climate change has posed significant challenges. To address this, Ms. Supriya Patil, Founder of Adivasi.org, alongside Dr. Bikrant Tiwary, has leveraged her expertise in environmental conservation to spearhead an innovative water management initiative in Nai village. Their approach, blending traditional wisdom with modern technology, has resulted in the strategic placement of trenches and pits, utilizing GPS to optimize site selection.

**To Read Complete Interview: [Click Here](#)**



## **Bringing Sustainability to Our Homes: How Life n Colors is Ushering in a Green Shift in Home Decor**

Ashutosh Pandey, Co-founder of Life n Colors, uncover his company's ambitious strides towards environmental sustainability beyond mere carbon offsetting. Mr. Pandey details the integration of eco-friendly materials and water-based printing technologies aimed at reducing chemical usage, along with upcoming initiatives like recycling and plantation activities. By 2024, Life n Colors plans to further its impact by educating clients on sustainability and climate change, empowering them to make informed and eco-conscious choices in home decor.

**To Read Complete Interview: [Click Here](#)**



## **Illuminating Change: How Signify's CSR Initiatives are Transforming Indian Villages**

Mr. Nikhil Gupta, Head of Marketing, Strategy, Government Affairs & CSR at Signify, Greater India, we delve into the profound social and economic impacts of Signify's CSR programs, particularly their flagship initiative, "Har Gaon Roshan." Beyond the immediate improvement of lighting availability, Signify meticulously measures long-term benefits such as enhanced educational attainment and economic opportunities in target communities.

**To Read Complete Interview: [Click Here](#)**



## **Lindström India's Sustainable Revolution: Transforming Water Conservation and Textile Practices**

Lindström India, a 100% subsidiary of Finnish Lindström Oy, is a global leader in sustainable workwear and cleanroom services. The company is known for its commitment to responsible water management and environmental stewardship, particularly in the textile and fabric industry.

Mr. Jayant Roy, Managing Director, Lindström India, to explore the company's journey towards sustainable water management and broader environmental goals. Mr. Roy discusses the success of the Aquaest project, the company's partnership with UNICEF's WASH program, and the challenges and key lessons learned along the way.

**To Read Complete Interview: [Click Here](#)**





## **Empowering Businesses for Sustainable Growth: A Discussion on Onlygood's Innovative Approaches**

Mr. Vivek Mehra, Co-Founder and Chief Sustainability Officer, Onlygood, discusses the company's innovative approach to empowering businesses for genuine sustainability. Founded on the principle of aiding companies in achieving environmental responsibility while promoting social good and economic growth, Onlygood's software platform tackles a critical hurdle for businesses seeking to go green: accurately measuring their carbon footprint.

**To Read Complete Interview: [Click Here](#)**



# Partner With Us

Here is how we can help you to display your work related to the domains of CSR, ESG and SDGs effectively and reach to the right set of stakeholders:-

- **Featured Editorial:** Interviews- Chairman/MD/CSR Head/CSR Committee Chair/Heritage Story
- **Impact Coverage:** Projects/Initiatives/Success Stories/Impact Report)
- **Newsletters Promotion**
- **Social Media Promotion**
- **Ad Banner:** Website, E-Magazine,Newsletter
- **Listing:** Organisation/Products/Projects/Jobs/Grants /Fellowship
- **Event Participation:** Virtual, Roundtable, Annual Event, Thought Sessions

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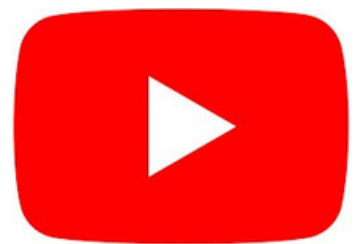
# Video Interviews





**Dr Anupama Shetty, Mission Director, Biocon Foundation**

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**Is your CSR work bringing social change?**

Inspire the world with your CSR work and messages!





# CSR Activities in NEWS: What Happened in the Last Week



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- Enfinity Global Enters Into \$135M Financing To Build 1.2 GW Of Solar And Wind Plants In India. [Click Here](#)
- HCL Group And Uplink Open Applications For Its Third Global Aquapreneur Innovation Challenge. [Click Here](#)
- Hyundai Motor India Provides Assistive Devices To People With Disabilities. [Click Here](#)
- Samsung Conducts First Ever Design Thinking Workshop To Develop Problem-Solving Skills In School Students. [Click Here](#)
- Whisper Launches Awareness Campaign About Early Onset Of Menstruation Among Young Girls [.Click Here](#)
- Sikkim-based Medhavi Skills University Bagged Medals For Sikkim At India Skills Competitions 2024.[Click Here](#)
- Epsilon Carbon Awarded SA8000 Certification For Outstanding Commitment To Social Accountability. [Click Here](#)

- Hinduja Foundation Launches Initiative To Empower Rural Women Entrepreneurs In Rajasthan. [Click Here](#)
- AHF India Cares In Partnership With Palladium Screens 66,187 People For HIV In 9 States. [Click Here](#)
- FedEx Drives Environmental Conservation Efforts To Protect Biodiversity In India. [Click Here](#)

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**Jobs in CSR: Find  
the latest NGO jobs**



- Program Officer Wildlife Trust of India 2024.  
[Click Here](#)
- Program Manager Evidence Action 2024.  
[Click Here](#)
- Project Officer American India Foundation 2024. [Click Here](#)
- Program Director Piramal Foundation 2024.  
[Click Here](#)
- State Programme Director WaterAid India 2024. [Click Here](#)

# Partner With Us to Reduce Carbon Footprints





# Let's Connect To Preserve Our Planet



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