



teri school of
advanced studies

SENIOR MANAGEMENT PROGRAM IN CSR & SUSTAINABILITY DEVELOPMENT (SMP - CSR & SD)

Blended Learning | Duration 6 months

PROGRAM PARTNER





TERI School of Advanced Studies was set up as a Trust by TERI (The Energy and Resources Institute) - a not-for-profit, independent research institute recognized globally for its contribution to scientific and policy research in the realms of energy, environment, and sustainable development in 1998. In 1999, the TERI School of Advanced Studies was granted the 'Deemed to be University' status by the University Grants Commission (UGC) and notified vide the Ministry of Human Resources Development, Department of Education, Government of India, notification no. F.9/19/95-U-3, dated October 5, 1999. The objective of the TERI SAS is to build capacity around various themes of sustainable development adopting an inter-disciplinary approach and incorporating the most contemporary, research-based evidence into the curriculum. Since its inception, the TERI SAS has offered not just world-class education, but also an environment that enables its students to develop fresh perspective in their subject areas. Beyond the academic programmes, the deemed University is actively reaching out to school and college students as also to mid-career professionals to sensitize them towards the environment and sustainable development in a systemic, solutions-oriented manner. The deemed University started functioning from its 'green campus', located in Vasant Kunj, in 2008 and today offers a dozen Masters programmes and has nearly 200 PhD students enrolled. The research excellence of TERI School is demonstrated through an extensive record of high-impact, multidisciplinary research in overarching and interrelated themes such as natural resources, energy and environment, water studies, biotechnology, business and sustainability, and policy studies. There is greater emphasis for the faculty-led research in these thematic areas to complement the learning outcomes of post-graduate programmes. Advance research in such thematic areas is led by our distinct departments that have dedicated and specialized team of highly qualified faculty members and researchers working towards knowledge advancement for examining and addressing sustainability challenges. The publications in leading international high impact journals, policy briefs, result oriented research reports and popular publications by faculty members and scholars aim to create a difference. In pursuit of advancing frontiers of research and higher education, TERI School had always been on competitive advantage through meaningful partnerships with industry, policy

and decision makers, funding organisations, community and leading research and higher education institutions globally. We immensely value such partnerships and strive to strengthen them on a continual basis. Our specialised departments also assist in strengthening the capacity of local, state and national governments, other higher education and research institutions, and industry and business organisations in India and other developing countries through specialised trainings, management development programmes, summer schools and certificate programmes. A targeted expected outcome is to share knowledge for enhanced well-being and prosperity and assist our collaborating institutions to design and implement long-term solutions for society and ecology.

About the Program

TERI SAS's Senior Management Program in CSR (Corporate Social Responsibility) and Sustainability Development provides senior executives and leaders with the knowledge and skills necessary to effectively integrate sustainability and CSR into their organizations' strategies and operations. The program in CSR & Sustainability Development is designed to empower seasoned professionals with the strategic knowledge, leadership skills, and ethical perspectives required to drive impactful sustainability initiatives within organizations.

Program Objective

Senior Management Programme in CSR & Sustainability Development focusses on developing strategic leadership skills and in-depth knowledge in the field. It assists the participants in experiential learning through the following factors:

- Develop the ability to integrate CSR and sustainability into overall organizational strategy.
- Formulate and execute strategies aligning CSR initiatives with business objectives.
- Cultivate leadership skills to drive sustainable practices and initiatives at the senior management level.
- Enhance ethical decision-making skills in the context of CSR and sustainability.
- Develop expertise in designing and implementing robust sustainability reporting frameworks.
- Gain an in-depth understanding of the legal frameworks and compliance requirements related to CSR.
- Encourage and lead innovative practices for sustainable product development and business models.
- Formulate risk management strategies to ensure the success of sustainability projects.



Pedagogy

The pedagogy will be highly interactive leveraging the use of technology through Direct to Device mode and in-campus modules.

It will consist of a judicious blend of lectures, real life case studies, case presentations, quizzes, assignments & a capstone project.

Program Content

Module 1: Introduction to CSR and Sustainability

1.1. Understanding CSR and Sustainability Concepts
Overview of CSR, sustainability, and their importance
Historical development and evolution of CSR
Business case for CSR and sustainability

1.2. Global Sustainability Challenges
Climate change and environmental degradation
Social and ethical issues
Economic implications of sustainability

Module 2: CSR Strategy and Leadership

2.1. Developing a CSR Strategy
Crafting a mission, vision, and goals
Stakeholder engagement and materiality assessment
Integration of CSR into business strategy



2.2. Leadership and Change Management
Role of senior management in driving CSR
Leading by example and setting the tone
Overcoming resistance and fostering a culture of sustainability

Module 3: Environmental Sustainability

3.1. Environmental Management and Compliance
Environmental regulations and standards
Sustainable supply chain management
Circular economy and waste reduction

3.2. Renewable Energy and Carbon Reduction
Transitioning to renewable energy sources
Carbon footprint measurement and reduction strategies
Sustainable transportation and logistics

Module 4: Sustainable Business Models and Innovation

4.1. Sustainable Business Models
Creating shared value
Impact investing and social entrepreneurship



Sustainable product development
4.2. Innovation for Sustainability
Design thinking and sustainability
Sustainable innovation in various industries
Case studies of sustainable business model innovation
4.3. Philanthropy and Community Engagement
Corporate philanthropy and giving strategies
Community development and engagement
Social impact measurement

4.4 Financing for CSR and Sustainability activities

Module 5: Sustainable Supply Chain Management

5.1. Supply Chain Sustainability
Sustainable sourcing and procurement

5.2. Circular Supply Chains
Circular economy principles in supply chain
Recycling and closed-loop systems
Sustainable packaging and materials

Module 6: CSR and Sustainability in Emerging Markets

6.1. Global CSR and Sustainability Trends
Emerging markets and sustainability challenges
Case studies of CSR and sustainability in emerging economies



6.2. Ethical Dilemmas in Emerging Markets
Navigating cultural differences and ethical challenges
Strategies for responsible business in emerging markets

Module 7: CSR Measurement and Evaluation

7.1. Key Performance Indicators (KPIs)
Metrics and indicators for CSR and sustainability
Impact assessment and ROI measurement
Benchmarking and reporting

7.2. Sustainability Auditing and Assurance
Internal and external audits
Sustainability certifications and standards
Ensuring data accuracy and reliability

7.3 CSR & ESG Measurement Evaluation and Reporting
MCA and SEBI Guidelines for ESG - BUSINESS RESPONSIBILITY & SUSTAINABILITY
REPORTING

Module 8: Capstone Project and Executive Leadership

8.1 Executive Leadership in CSR and Sustainability
Reflection on personal leadership development
Future trends in CSR and sustainability
Commitment to ongoing sustainability leadership



8.2 Communicating CSR Initiatives
Stakeholder communication and engagement
Building trust and credibility
Case studies of effective CSR communication

8.3 Capstone Project
Collaborative project on a real-world CSR and sustainability challenge
Application of knowledge and skills acquired during the program

Eligibility & Selection Criteria:

Working Executives who are Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline with a minimum of 8 years of work experience at a middle or senior level may apply.

The eligible candidates will be selected based on educational and professional background and motivation based on the application form submitted

Program Duration: Spread over 6 months

Mode of delivery / Session Schedule:

The program will be delivered live through highly interactive Direct-to-Device mode. Participants may access live sessions using their laptops/desktops with a stable internet connectivity

Regular online sessions every Sunday 9.00 am to 12.00 pm (IST)

Program Director: Prof. Neeraj Sharma, TERI School of Advanced Studies



Evaluation Methodology / Certification

Evaluation methodology is at the discretion of the faculty. The methodology includes online exams, case analysis, class contribution and any other component as decided by the respective course faculties. A minimum of 75% attendance is a prerequisite for the successful completion of this program. The program may require participants to work on individual/group assignments and/or projects. The main objective of such assignments/projects will be to help the participants apply their conceptual learning in the program to actual organizational decision scenarios. The participants will have to secure the minimum pass marks in the respective evaluation components.

Participants who successfully complete the same and satisfy the requisite attendance criteria, will be awarded a certificate of completion. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a participation certificate

Sample Certificate



Alumni Status

Participants who successfully complete the program will be eligible for Executive Education Alumni status of TERI SAS

Why TERI SAS?



Global Leadership in Sustainability: TERI plays an important role in global sustainability research and policy making.



Innovative Research and Learning: Gain from cutting-edge research and unique learning approaches at TERI SAS.



TERI SAS is Accredited by National Assessment and Accreditation Council (NAAC)



High Academic reputation with World class faculty



Exemplary research credential



Research-led curriculum



Green campus



ICT enabled Digital campus

Eligibility and Fees

Eligibility: Open to Graduates or Diploma Holders with 8 years of work experience

Programme Fee: INR 1,50,000 + GST

Application Fee: INR 2,500 + GST



Programme Schedule (Tentative)

Programme Inauguration: Sunday, 26 May, 2024

Campus Module: 28 June to 30 June, 2024

Regular Online Sessions: Sundays (9.00 am to 12.00 pm, IST)



Join Us

Embark on this transformative journey and equip yourself with the skills and insights to lead sustainable change in your organization and beyond.

APPLY NOW



Contact Information

For more information, reach out to our academic advisor at (91) **+91 7065733839** or email us at **mohd.nafees@vcnow.in**



Program Fees & Instalment Plan

Program Fees:	INR 150,000 (GST Extra)
Instalment 1:	INR 50,000 (GST Extra)
Instalment 2:	INR 50,000 (GST Extra)
Instalment 3:	INR 50,000 (GST Extra)

Note: All dates are subject to change at the sole discretion of the institute. Sample certificate is for illustration purpose and design subject to change.



How to apply:

Interested aspirants may apply online through the link below:

Contact Us:

Call our Academic Advisors at:

+91 7065733839

Write to our Program Manager: mohd.nafees@vcnow.in

About VCNow

This course is brought to you by VCNow who is the Program Partner. VCNow is trusted by India's premier B-Schools as well as thousands of working professionals who have benefited from our executive education programmes. We currently run programmes covering a wide range of domains besides General Management, in association with premier institutes including several IIMs, XLRI, SPJIMR & TERI SAS. Most of these programmes are offered in the blended learning mode (live online lectures on weekends/evenings + short campus modules).

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